



VIVEJOY

LIVE WITH PRIDE

WELCOME TO VIVE JOY

Introduction

VIVE JOY Herbal is a premier marketing company dedicated to the promotion and distribution of high-quality herbal products. Established to advocate for natural health and wellness, VIVE JOY offers a diverse range of organic supplements, skincare, and wellness solutions. The company prides itself on sourcing ingredients from trusted, sustainable farms, ensuring the utmost quality and purity.

Our products offer natural solutions for the issues related to skin/hair/body that finally results into happiness, boosts self-confidence & elevates positive thoughts. We are committed to deliver excellent quality & high value products to customers, with consideration of human safety & environmental sustainability. We value the trust of our customers and by being honest and consistent in what we provide, we honour this trust.



Mission

Vive Joy (OPC) Private Limited is dedicated to spread quality lifestyle in the Society and help people choose valuefor- money products for healthy and better living.



Vision

Vive Joy (OPC) Private Limited is dedicated to spread quality lifestyle in the Society and help people choose valuefor- money products for healthy and better living.



BUSINESS PLAN

Vive Joy is a modern entrepreneurship program providing a great earning opportunity to all its customers. To become a part of Vive Joy (OPC) Private Limited, one has to register himself/herself as a Customer with the company by filling a simple registration form. A customer of Vive Joy can purchase Vive Joy products for personal use for lifetime.

Products available on the website of the company are sold only through registered Customers and/ or Direct Sellers. If any consumer wants to buy products from Vive Joy website must use a registered ID No. of an existing Customer/Direct Seller.

Once a Customer is satisfied with the quality of Vive Joy products, he/she may refer the Vive Joy products to their friends, relatives, contacts, etc. and earn financial benefits in the form of incentives and rewards. To earn these incentives and rewards, customers have to become an Direct Seller of Vive Joy by accepting the Direct Seller Contract, providing KYC details and abiding by the terms and conditions of Vive Joy (OPC) Private Limited.

TYPES OF BONUS

Vive Joy (OPC) Private Limited has one of the best Compensation Plan at all levels of business to drive maximum benefits of motivation and earning by all its Direct Sellers.



JOINING PACKAGE

1

Minimum

10
SV

(1 SV = Rs.100)

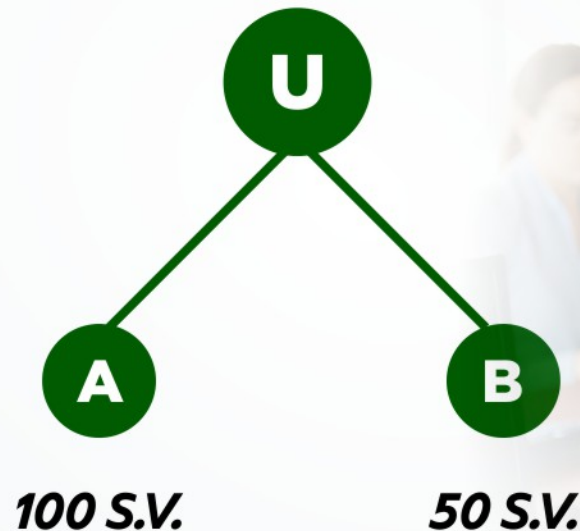
2

Consumers

PROFIT
10-40
% %

1. FIRST START BONUS

20% OF SV



A $100 \text{ S.V.} \times \text{Rs. } 100 = \text{Rs. } 10000$

$20\% \text{ of Rs. } 10000 = \text{Rs. } 2000$

B $50 \text{ S.V.} \times \text{Rs. } 100 = \text{Rs. } 5000$

$20\% \text{ of Rs. } 5000 = \text{Rs. } 1000$

The calculations illustrate how to determine total revenue and apply percentage deductions. Selling 100 units at Rs. 100 each generates Rs. 10,000. A 20% deduction on this revenue equals Rs. 2,000.

Similarly, selling 50 units at Rs. 100 each results in Rs. 5,000, with a 20% deduction amounting to Rs. 1,000. These examples demonstrate the impact of sales volume on total revenue and how consistent percentage deductions are applied to determine the net amount. This method helps in understanding the financial outcomes based on varying sales volumes and the deductions applied.



2. ACHIEVEMENT BONUS

15% C.T.O. FOR 15 DAYS

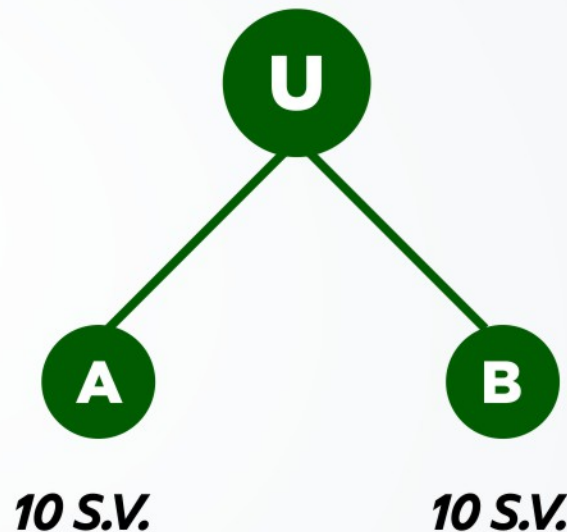
10 S.V. : 10 S.V. = 1 Point

Ex. 1 Point = Rs. 1500

**Suppose 1 Person has
5 Points**

Rs. 1500 x 5 = Rs.7500

**Carryforward
applicable**



CTO IN 15 DAYS = 1000 S.V.

**1000 S.V. = 1000 X Rs. 100
= Rs. 100000**

15 % of CTO = Rs . 15000

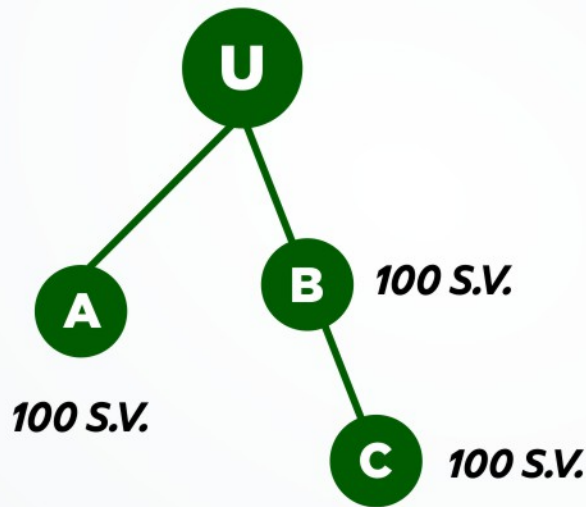
**Distribute on the basis of
Achievers Point**

In this reward system, 10 S.V. (Sales Volume) translates to 1 Point, with each Point valued at Rs. 1500. For example, if a person earns 5 Points, they receive Rs. 7500 (calculated as 5 Points x Rs. 1500 per Point). Every 15 days, a collective target, or CTO (Cumulative Target Objective), of 1000 S.V. is established. This CTO, when multiplied by Rs. 100 per S.V., amounts to Rs. 100,000. From this total, 15% is allocated as a commission pool for achievers, resulting in Rs. 15,000.

This Rs. 15,000 is then distributed among participants based on their accumulated Points. The more Points a participant has, the larger their share of this commission pool. For example, if a participant has amassed 10 Points, their portion of the Rs. 15,000 is determined by their Points relative to the total Points achieved by all participants. This system encourages individuals to maximize their S.V. to increase their Points, thereby boosting their potential earnings.

Overall, the reward structure is designed to motivate participants to achieve higher sales volumes, fostering a competitive yet collaborative environment where everyone strives to enhance their earnings through increased sales performance.

3. TEAM ACHIEVEMENT BONUS



1st Pair Matching

200 S.V. : 100 S.V. = Rs. 2000

Then Next

**2:1 : or 1:2 carry forward
both side**

Note: Complete 600 SV: 300SV
EXECUTIVE RANK will be achieved After that
600SV:300SV = 1 cycle and 1 cycle = 3000 Rs, then
Rs 3000 per cycle. Unlimited, Depth.



In this reward system, earnings are determined by matching pairs of Sales Volume (S.V.). When an individual achieves 200 S.V. on one side and 100 S.V. on the other, they earn Rs. 2000. This 2:1 (or 1:2) ratio is the basis for calculating rewards. The system carries forward this ratio to ensure continuous matching of S.V. on both sides.

For example, if a participant has 400 S.V. on one side and 200 S.V. on the other, the system matches these in the 2:1 ratio, earning Rs. 2000 for each matching pair. Excess S.V. on either side is carried forward, ensuring future earnings are possible without wasting any volume. This incentivizes participants to maintain balanced sales efforts on both sides, knowing their contributions will eventually translate into rewards. The carry-forward mechanism thus motivates continuous performance, fostering a sustainable and rewarding sales environment.

4. STEP GEN-X BONUS

Rank

Executive

Silver

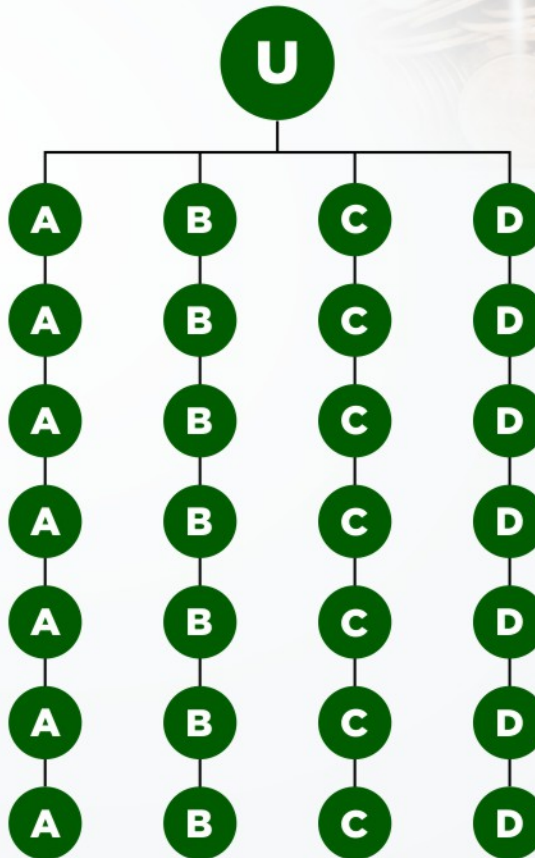
Gold

Diamond

Diplomat

Silver Diplomat

Gold Diplomat



1st Step - 20% of Matching Bonus

2nd Step - 10% of Matching Bonus

3rd Step - 10% of Matching Bonus

4th Step - 5% of Matching Bonus

5th Step - 5% of Matching Bonus

6th Step - 3% of Matching Bonus

7th Step - 2% of Matching Bonus

Note: To get next level business you must achieve Next Rank.

RANK QUALIFICATION

01

Executive

600 S.V. Left
300 S.V. Right

02

Silver

1 Left
Executive
&
1 Right
Executive

03

Gold

1 Left
Silver
&
1 Right
Silver

04

Diamond

1 Left
Gold
&
1 Right
Gold

05

Diplomate

1 Left
Diamond
&
1 Right
Diamond

06

**Silver
Diplomat**

1 Left
Diplomat
&
1 Right
Diplomat

07

**Gold
Diplomat**

1 Left
Silver Diplomat
&
1 Right
Silver Diplomat

08

**Diamond
Diplomat**

1 Left
Gold Diplomat
&
1 Right
Gold Diplomat

09

**Crown
diplomat**

1 Left
Diamond Diplomat
&
1 Right
Diamond Diplomat

10

**Vice
president**

1 Left
Crown diplomat
&
1 Right
Crown diplomat

11

President

1 Left
Vice president
&
1 Right
Vice president

12

Chairman

1 Left
President
&
1 Right
President

5. LIFE STYLE BONUS

{ 1 Cycle 600SV:300SV
or 300SV:600SV }

- | | | | | | | |
|---|---|---|--|----|--|--|
| 1 | PINNACLE CLUB
Maintain 5 SV Per Month
10 Cycle | Darjeeling Trip
3 Night & 4 Days
+ 5000
Self Purchase |  | 6 | DIAMOND PINNACLE CLUB
Maintain 5 SV Per Month
500 Cycle | Malaysia Trip
5 Night & 6 Days
+ 4 Lakh |
| 2 | NOVICE PINNACLE CLUB
Maintain 5 SV Per Month
25 Cycle | Lachung Trip
4 Night & 5 Days
+ 10000 |  | 7 | NATIONAL PINNACLE CLUB
Maintain 5 SV Per Month
1000 Cycle | Bali - Indonesia Trip
5 Night & 6 Days
+ 8 Lakh |
| 3 | AREA PINNACLE CLUB
Maintain 5 SV Per Month
50 Cycle | Jim Corbett Trip
3 Night & 4 Days
+ 25000 |  | 8 | WORLD PINNACLE CLUB
Maintain 5 SV Per Month
2000 Cycle | Mauritius Trip
+ 15 Lakh |
| 4 | STAR PINNACLE CLUB
Maintain 5 SV Per Month
100 Cycle | Goa Trip By Air
+ 1 Night cruise trip
+ 50000 |  | 9 | ROYAL PINNACLE CLUB
Maintain 5 SV Per Month
5000 Cycle | Europe Trip
+ 35 Lakh |
| 5 | GOLDEN PINNACLE CLUB
Maintain 5 SV Per Month
200 Cycle | Thailand trip
5 Night & 6 Days
+ 1 Lakh
Maintain 20 SV
Self Purchase |  | 10 | CROWN PINNACLE CLUB
Maintain 5 SV Per Month
10000 Cycle | World Tour
+ 80 Lakh
20 Nights |

6. ROYALTY BONUS



**DIAMOND
DIPLOMAT**

***Maintain 20 SV Self
Per Month***

***(Matching
1000SV Per Month)***

Per 1000SV



Matching = 1 RP

***(Note :- Self SV will
be change in next level)***



OF CTO

TERMS & CONDITIONS

- ☑ **Self - ID should be 100sv To get this three types of Income.**
(100SV is required for Self-ID)

1. Step Gen-X Bonus
2. Life Style Bonus
3. Royalty Bonus

- ☑ **Payout**

- i) Weekly Payout and Monthly Payout
- ii) Minimum Payout = Rs.200

- ☑ **Deduction**

- i) Only 5% TDS
- ii) Without PANCARD 20% Deduction



Thank You!



VIVEJOY
LIVE WITH PRIDE

Web. : www.vivejoy.co.in Email : info@vivejoy.co.in